

# Effective Messaging to Rally Opposition to HB 303

## 1. Protect Volunteer Boards

Message: HB 303 makes it harder for neighbors to help neighbors. Volunteer board members shouldn't need state permission to serve their own community.

Why it works: Focuses on personal freedom and civic service, framing the bill as an attack on local self-governance.

## 2. Stop Unnecessary Government Control

Message: Do we really want Annapolis micromanaging our neighborhoods? HB 303 hands our community decisions to unelected bureaucrats.

Why it works: Frames opposition as protecting local control from state overreach, a powerful bipartisan motivator.

## 3. Creates Red Tape, Not Solutions

Message: HB 303 adds paperwork, licensing, and bureaucracy-but doesn't actually solve any problems for homeowners.

Why it works: Focuses on government inefficiency rather than just cost, appealing to practicality.

## 4. Hurts Small Communities the Most

Message: HB 303 is a burden on small and self-managed communities. We can't afford new mandates designed for big management firms.

Why it works: Creates solidarity among small HOAs and condos, emphasizing fairness and economic justice.

## 5. It's a Solution in Search of a Problem

Message: Where's the crisis? HB 303 regulates our communities without any proof it's needed.

Why it works: Makes people question the very premise of the bill, reducing urgency for its passage.